

The Regulation of the Doctoral School of Communication, Public Relations, and Advertising

1. The preamble

- (1) The present Regulation is based on the legislation in force and on the Regulation of the organization and conduct of doctoral studies in BBU approved by Senate Decision no. 483/2020 with subsequent amendments and completions, as it follows:
- (2) The national education law no. 1/2011; The code of doctoral studies HG no.681 / 2011; Law no. 288/2004; with the amendments from Law no. 49/2013; OMENCŞ No. 3482/2016; OM no. 5110 / 17.10.2018; Order no. 3131 / 30.01.2018
- (3) The regulation for the organization and development of doctoral studies in UBB approved by the BBU Senate Decision no. 483 / 13.01.2020 (<https://senat.ubbcluj.ro/wpcontent/uploads/2021/04/Annex-to-HS-no.-46-Regulament-UBB-de-organizare-si-desfasurare-studii-de-doctorat.pdf>) with subsequent amendments and completions brought by the BBU Senate Decision no.46 / 19.04.2021 (<https://senat.ubbcluj.ro/wp-content/uploads/2021/04/HS-nr.-46-privind-aprobare-modificare-la-Regulamentul-UBB-de-organizare-%C8%99i-desf%C4%83%C8%99urare-a-studiilor-de-doctorat.pdf>) and Annex 3 to the Regulation for the organization and conduct of doctoral studies at Babeş-Bolyai University regarding the Procedure for online public defense of the doctoral thesis (<https://senat.ubbcluj.ro/wp-content/uploads/2021/04/Anexa-la-HS-nr.-46-Anexa-3-la-Regulamentul-UBB-de-organizare-%C8%99i-desf%C4%83%C8%99urare-a-studiilor-de-doctorat.pdf>).

2. Doctoral studies in the fields of communication sciences, political sciences, and marketing.

The Doctoral School of Communication, Public Relations and Advertising (SDCRPP) includes supervisors in the field of communication sciences, political sciences, and marketing, with areas of research around the common theme of **communication analysis**.

3. The Doctoral School Communication, Public Relations and Advertising (structure, school objectives, council, sustainability)

The SDCRPP is led by the head of the doctoral school and the council of the doctoral school. The doctoral school council includes Ph.D. supervisors from the doctoral school in a maximum proportion of 50%, doctoral students in a proportion of 20%, rounded in

addition, if necessary, the rest being completed with members from outside the doctoral school, chosen from scientific personalities of whose scientific activity has significant international recognition and/or personalities from the relevant industrial and socio-economic sectors.

The main objectives of the SDCRPP are to conduct relevant and up-to-date scientific research in the field of communication; internationalization of scientific research on relevant topics related to communication and interaction with the community by identifying complex problems related to communication in contemporary society and formulating scientifically based solutions and answers to solve these problems.

4. **Ph.D. Supervisors –**

To obtain the teaching or research statute authorized through SDCRPP, the candidate must have an employment contract for an indefinite period with a university from the “Universitaria Consortium”.

To be admitted as a Ph.D. supervisor in the SDCRPP, the candidate will have to additionally meet the following conditions:

- a. To prove research performance by values higher or equal compared to the median values of SDCRPP members, according to the CNATDCU score on habilitation. The median values in the doctoral school are updated until March 1st of each year and remain valid for one year. If the candidate does not meet this criterion, the file is rejected without going to the vote of the members of the doctoral school.
- b. The inexistence of any sanction regarding previous deviations from the academic ethics or of some substantiated arguments regarding the academic ethics under analysis at the Ethics Commission of the Babeş-Bolyai University or at other competent bodies. If the candidate does not meet this criterion, the file is rejected without going to the vote of the members of the doctoral school.
- c. Obtaining two-thirds of the votes from the total of members of the doctoral school in favor of the affiliation, expressed by the secret vote of the members of the school gathered in the general assembly.

5. **The doctoral admission** is carried out according to the BBU Doctoral admission methodology (updated every academic year). The admission to doctoral studies is made

through an annual contest in September. The examination consists of taking a written test based on bibliography and presenting a research project to the admissions committee.

6. **The training program based on advanced university studies and the Scientific Research Program** is carried out following the Regulation on the organization and conduct of doctoral studies at BBU.

7. **The elaboration and public defense of the doctoral thesis**

To be conferred on a Ph.D. title, it is necessary to meet the following minimum standards:

1. the publication of at least two articles in indexed journals in international databases (BDI) or at least two book chapters in volumes published by a publishing house of category A1 (publishing houses of international prestige) or A2 (publishing houses of recognized prestige), from annex no. 25 to the Order of the Minister of National Education and Scientific Research no. 6.129 / 2016 regarding the approval of the minimum necessary and obligatory standards for the conferment of didactic titles in higher education, of the professional degrees of research-development, of the quality of doctoral supervisor and the habilitation certificate; Recognized international databases (BDI) are ISI Web of Science Claryvate, SCOPUS, EBSCO, ProQuest, CEEOL, Ulrich, ERIH, Index Copernicus, CSA, GESIS, IBSS, SAGE, OVID, ECOLIT, Psychlit, PubMed, Elsevier, Springerlink, Persee, DOAJ, Jstor, SSRN, REPEC, Informa, Project MUSE and HEIN Online.
2. participating with a presentation or poster in at least two national or international scientific conferences.

The guide for the elaboration of the Ph.D. thesis according to the standards specific to the field is attached to this regulation.

8. **The rights and obligations of Ph.D. students are provided in** the Regulation on the organization and conduct of doctoral studies at BBU.
9. **The ethics and scientific deontology principles, professional and academic** are included in the Regulation on the organization and development of doctoral studies at BBU. In addition, the Faculty of Political, Administrative, and Communication Sciences approved *the Code of Ethics for students enrolled in all training cycles*, accessible on: <https://fspac.ubbcluj.ro/ro/resurse/administrative/regulamente>.

10. Final provisions

This regulation enters into force after its approval according to the Regulation on the organization and conduct of doctoral studies at BBU.